



CITY OF SAN ANTONIO
**ECONOMIC DEVELOPMENT
DEPARTMENT**

SMALL BUSINESS ECONOMIC DEVELOPMENT ADVOCACY

**ANNUAL REPORT
FY 2015**



Executive Summary

In 2015, the City of San Antonio continued its commitment to the development of local small, minority, and women-owned businesses through substantial investments of our purchasing dollars. Nearly half of the dollars paid during the fiscal year went to local small, minority, or women-owned businesses. Along with building the capacity of these individual businesses, we know this type of investment fosters a robust local small business economy, which represent nearly a third of the private sector jobs in our community.

In FY 15, the City was finalizing the disparity study which is a comprehensive review of the City's efforts to utilize small, minority, and women-owned business, through both quantitative and qualitative analysis. Rather than annual snapshots included in our annual reports, the disparity study will analyze a more broad set of years, along with purchases that do not typically fall within the scope of the SBEDA program. This information will help us identify how our SBEDA program can be improved.

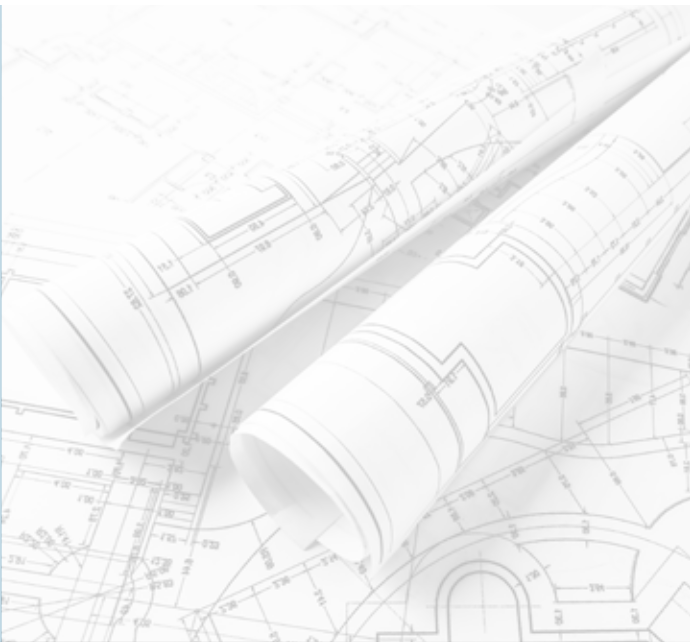
What is SBEDA?

Small Business Economic Development Advocacy

The City of San Antonio is committed to the development local small, minority, and women-owned businesses (S/M/WBEs). Since 1989, the Small Business Economic Development Advocacy (SBEDA) Program has utilized the City's purchasing power to provide equal opportunity for local S/M/WBEs to participate on City contracts.

TERMINOLOGY GUIDE:

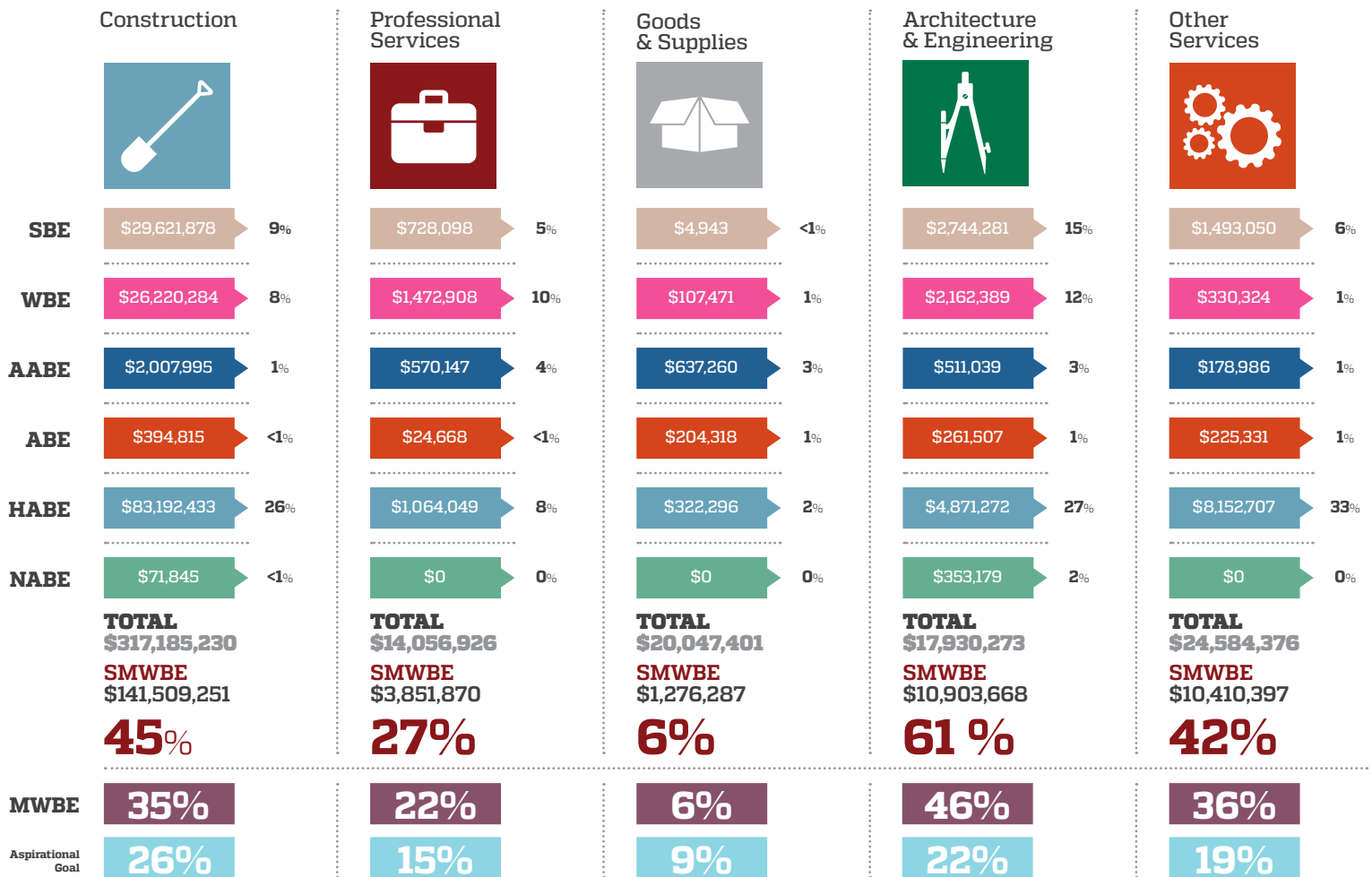
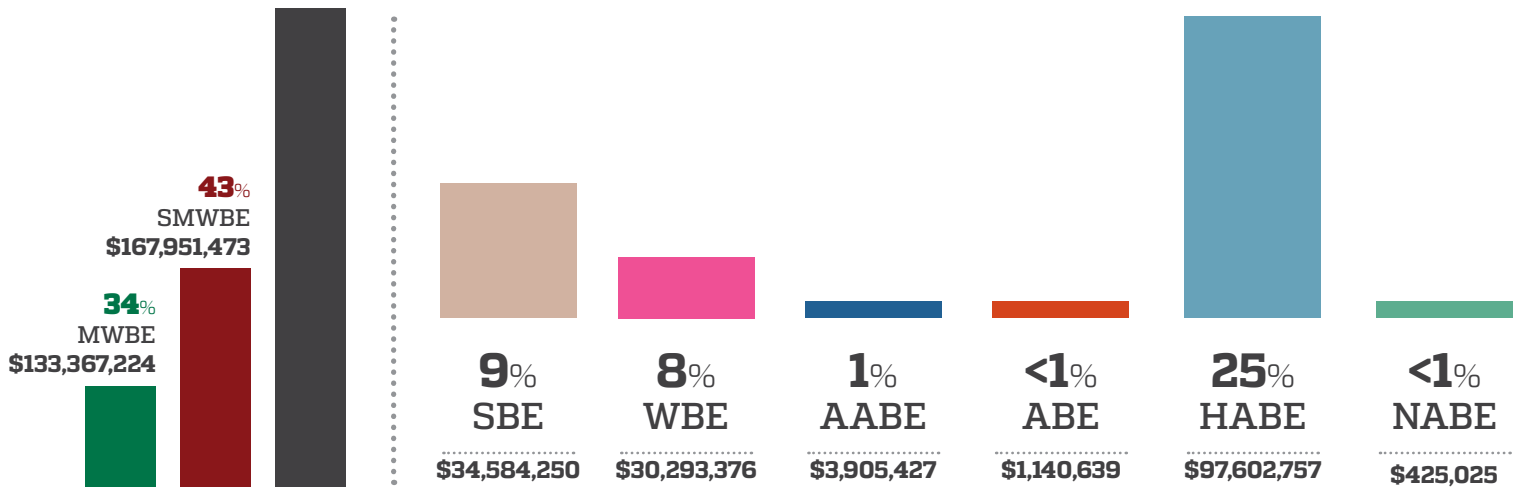
- AABE** » African American Business Enterprise
- ABE** » Asian American Business Enterprise
- HABE** » Hispanic American Business Enterprise
- NABE** » Native American Business Enterprise
- SBE** » Small Business Enterprise
- WBE** » Women Business Enterprise
- MWBE** » Minority and/or Women-Owned Business Enterprise
- SBE (not MWBE)** » Small Business Enterprise (not MWBE)
- SMWBE** » Small, Minority, and/or Women-Owned Business Enterprise
- ASPIRATIONAL GOAL** » Utilization benchmark; based on the availability of firms
- SEGMENTED ASPIRATIONAL GOALS** » Benchmarks for specific ethnic and gender groups



Utilization Summary

The SBEDA Program allows the City to leverage its purchasing power to build the capacity of SMWBEs. The following tables and charts indicate the overall distribution to small, minority, and/or women-owned businesses.

TOTAL: \$393,804,206



- 43% of all payments were made to SMWBEs
- 34% of payments went to minority or women-owned businesses

- Architecture & Engineering payments accounted for the largest percentage of City dollars spent on SMWBEs



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